Resources, tools and funding information to help state and local REALTOR® Associations create, implement and sustain successful advocacy and community outreach programs.
Our REALTOR® Party revolution begins with you, and the REALTOR® Party Resource Guide is here to help you all the way. Inside you’ll find information on more than 80 grants, educational opportunities, member engagement, political fundraising resources and other tools—all designed to help take your advocacy and community outreach efforts to the next level.

10,000…that’s how many times more than 1,000 REALTOR® Associations (including every state association) have put resources to work in their communities since we launched the REALTOR® Party. Thank you! If you have used one or more of these tools, go for a different one or use the same one in a different way. If you have yet to tap in to these resources, now is the time!

Start by taking a thorough look at your communities and political environments to see where you can make a positive difference. Perhaps it’s helping to turn an under-used public space into a vibrant one; electing a REALTOR® Champion to your city council; providing polling information to your government officials on a critical local issue; hosting a workforce housing workshop; or boosting your RPAC investments. There are resources to help you do all these things and more.

As we prepare to revolutionize our industry—NAR’s 2017 focus—it’s a good time to open our minds and hearts to a new approach. The REALTOR® Party revolution begins with you and your members. As anthropologist Margaret Mead said, “Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has.” REALTORS®, we are those citizens!

Let this REALTOR® Party Resource Guide help you make your new approaches and ideas real and successful. Looking for some inspiration? Take a look at more than 200 REALTOR® Party Success Stories posted at the REALTOR® Action Center (www.realtoractioncenter.com/successstories) to see just how state and local associations are putting REALTOR® Party Resources to work—one neighborhood and one local government at a time.

Thank you for all you do to make a positive difference for our industry, our communities and our country.

William E. Brown, 2017 President National Association of REALTORS®

Dale Stinton, Chief Executive Officer National Association of REALTORS®
The REALTOR® Party is a powerful alliance of REALTORS® and REALTOR® Associations working to protect and promote homeownership and property interests. The REALTOR® Party speaks with one voice to advance public policies and candidates that build strong communities and promote a vibrant business environment.
In recent years, REALTORS® have increased grassroots activities, REALTORS® have gained political clout and legislative victories in every corner of the country, and state and local REALTOR® Associations have expanded their community advocacy presence. The significance of this surge of activity is reflected in the Core Standards’ new Vote, Act and Invest components.

The REALTOR® Party offers more than 80 programs, grants and other tools, as well as expertise, to help your association meet the Vote, Act and Invest requirements. These resources are outlined in the following four categories:

- Community Outreach
- RPAC and Political Fundraising
- Member Mobilization
- Campaign Services

In the program descriptions, there are indications of the programs that may qualify for use in attaining Core Standards compliance. Programs marked with a V indicate they may qualify under the Vote section; programs marked with an A indicate they may qualify under the Act section; and programs marked with a I indicate they may qualify under the Invest section. Some programs may qualify for multiple sections and are marked with a V, A and/or I.

Submission of a grant application, program participation or resource utilization does not automatically meet the Core Standards requirement as an activity must take place and be documented. NAR Community & Political Affairs staff is available to assist you in learning how to use the REALTOR® Party resources to meet the Vote, Act and/or Invest components of the Core Standards.

Please contact the staff member listed in this guide for information on a specific REALTOR® Party program you may be interested in pursuing or contact Susie Helm, Vice President of Advocacy Operations and Communications, at shelm@realtors.org or 202-383-1117, or Bill Malkasian, Vice President of Political Strategic Planning, at bmalkasian@realtors.org or 608-345-9004 for information on the Vote, Act and Invest Core Standards components.
REALTOR® Party Resources List

PROGRAMS
- Employer-Assisted Housing Initiative
- Land Use Initiative
- Placemaking Program
- Customized State Smart Growth Legislation Program
- State & Local Growth Polling Program
- RPAC Political Advocacy Fund
- REALTOR® Party Corporate Ally Program
- Phone-a-Friend for RPAC: The National Volunteer Phone Bank Initiative
- RPAC Major Investor Event Fundraising Program
- RPAC Online Fundraising Program
- REALTOR® Association Mobile Processor (RAMP)
- Broker Involvement Program
- Federal Political Coordinator (FPC) Program
- Shared GAD Program
- Consumer Advocacy Outreach

GRANTS
- Diversity Initiative Grant
- Housing Opportunity Grant
- Smart Growth Action Grant
- Placemaking Grant
- Phone-a-Friend for RPAC Fundraising Grants for State and Local Associations
- RPAC Conference Grant for State Associations
- RPAC Fundraising Grant for State & Local Associations
- Broker Involvement Grant
- Game Changer Grant Program

EDUCATION OPPORTUNITIES, WEBINARS & CLASSES
- Leading with Diversity Workshop
- Expanding Housing Opportunities Class
- Employer-Assisted Housing Class
Resources

- Workforce Housing Forums
- Smart Growth for the 21st Century Class
- RPAC Fundraising Webinars
- Candidate Training Academy
- Campaign Management Training 1.0 & 2.0
- GAD Institute
- REALTOR® Party New GAD & AE Orientation
- Best Practices for Choosing REALTOR® Party Champions Course

RECOGNITION
- RPAC Major Investor Recognition Pins
- Corporate Ally Recognition Pins
- RPAC Recognition Ribbons
- RPAC Hall of Fame
- President’s Circle
- President’s Cup Awards
- Triple Crown Awards

PUBLICATIONS, ONLINE & PRINTED RESOURCES
- Fair Housing Resources
- Employer-Assisted Housing Guide
- Workforce Housing Guide
- Housing Opportunity Toolkit
- Housing Pulse Survey
- Community Preference Survey
- Land Use Memo Database & Growth Management Fact Book
- Walkable Community Resources
- On Common Ground Magazine
- Smart Growth Toolkit
- Public School Toolkit
- Water Infrastructure Toolkit
- Transportation Toolkit
- Better Block Guide for Associations

- Placemaking Guide
- State Issues Tracker
- Hot Topic Alerts
- Customized RPAC Promotional Materials
- RPAC Commercial Brochure
- REALTOR® PAC Management System for Local & State Associations
- RPAC Social Media Guidelines
- REALTOR® Party Hub
- REALTOR® Party Mobile Alerts
- REALTOR® Action Center
- REALTOR® Party Tracker
- REALTOR® Party Social Media Channels
- REALTOR® Party News
- GADFly Newsletter
- REALTOR® Party Success Stories

CAMPAIGN & DATA SERVICES & TOOLS
- State & Local Independent Expenditure Program
- State & Local Issues Mobilization Program
- Issue or Candidate Resources
  - Campaign Management
  - Polling & Research
  - Direct Mail Services
  - Phone Calls & Phone Banks
  - Creative Design for Campaign Materials
  - Digital Media: Websites & Social Media
  - Radio & Television Production
  - Data Analysis and Modeling
  - Get Out the Vote (GOTV) Advocacy
  - Legislative & Advocacy Outreach
- REALTOR® Party Plus
- Voter Registration Initiative for REALTORS®

*These resources may meet the Core Standards’ Vote requirement.
*These resources may meet the Core Standards’ Act requirement.
*These resources may meet the Core Standards’ Invest requirement.
*These RPAC programs are subject to state election laws.
Grants, trainings, technical assistance and resources to enable your REALTOR® Association to become a leader in your community in three key areas—diversity, housing opportunity and land use/smart growth.

**DIVERSITY**

**DIVERSITY INITIATIVE GRANT**

Increase diversity and inclusion within the association and its leadership; build and expand relationships with multicultural real estate organizations; and address fair housing issues and fair housing planning in your communities with the Diversity Initiative Grant program. Providing resources to state and local associations is a key strategy in NAR’s overall diversity program. Grant funding is available up to $5,000.

Learn More: [www.realtoractioncenter.com/diversity](http://www.realtoractioncenter.com/diversity)

Contact: Hugh Morris at 202-383-1278 or hmorris@realtors.org

**LEADING WITH DIVERSITY WORKSHOP**

This three-hour session for state and local association leaders and staff helps develop and articulate a business case for inclusion and diversity, define what diversity means in your community and move your association along its path to inclusion of diversity in your leadership. Workshop participants weigh the benefits of working with local chapters of multicultural real estate organizations and use the Diversity Toolkit (available at [www.realtoractioncenter.com/diversity](http://www.realtoractioncenter.com/diversity)) to help develop action plans that form the basis for a Diversity Initiative Grant.


Contact: Fred Underwood at 202-383-1132 or funderwood@realtors.org
FAIR HOUSING RESOURCES

What is the state of fair housing in your community? As your local government completes HUD’s Fair Housing Assessments, be sure your association is part of the planning process. Help your communities look holistically at fair housing and develop solutions that will be effective in the marketplace. Visit the REALTOR® Action Center for the latest tools and resources to share, including the Fair Housing Focus and poster for Fair Housing Month.

Learn More: www.realtoractioncenter.com/fairhousing

Contact: Fred Underwood at 202-383-1132 or funderwood@realtors.org

HOUSING OPPORTUNITY

HOUSING OPPORTUNITY GRANT A

The Housing Opportunity (HOP) grant supports programs and activities that create housing opportunities for your community or state, such as homeownership fairs, education events, affordable housing needs studies, housing forums and more. Grants are available at three funding levels to support state and local REALTOR® Associations’ activities that create and expand affordable housing opportunities. Grant funding is available up to $15,000.

Learn More: www.realtoractioncenter.com/hopgrants

Contact: Wendy Penn at 202-383-7504 or housingopportunitygrants@realtors.org

EXPANDING HOUSING OPPORTUNITIES CLASS A

Educate your membership on a range of affordable housing opportunities and the clients seeking them. The Expanding Housing Opportunity (EHO) class increases participants’ understanding of how affordability bolsters the housing market, engages clients and builds businesses and communities. Students will learn to better leverage partnerships and resources to expand housing opportunities. EHO is available online and in the classroom.

Learn More: www.realtoractioncenter.com/eho

Contact: Wendy Penn at 202-383-7504 or eho@realtors.org

EMPLOYER-ASSISTED HOUSING CLASS A

This class provides an overview of Employer-Assisted Housing (EAH), an employer benefit to help meet employees’ housing needs such as buyer education, counseling and/or financial assistance. This class also details the role of the REALTOR® and their partners in working with employers to implement an EAH benefit, and offers an action plan and a variety of tools and resources.

Learn More: www.realtoractioncenter.com/eahguide

Contact: Holly Moskerintz at 202-383-1157 or eah@realtors.org

EMPLOYER-ASSISTED HOUSING INITIATIVE & GUIDE

The Employer-Assisted Housing (EAH) Initiative and Guide will help your association address the housing challenges facing working families in your community. The guide, technical assistance and funding are available to help plan and organize EAH initiatives, such as a forum for stakeholders, EAH class for members and/or outreach to local employers.

Learn More: www.realtoractioncenter.com/eahguide

Contact: Holly Moskerintz at 202-383-1157 or eah@realtors.org

WORKFORCE HOUSING FORUM & GUIDE A

The Workforce Housing Forum and Guide provide technical and financial assistance to help plan, organize and conduct a forum to address your community’s workforce housing needs. The guide includes tips and tools for setting goals, identifying partners, selecting speakers, managing resources, handling logistics and examples of successful forums conducted by other associations.

Learn More: www.realtoractioncenter.com/housingforumguide

Contact: Holly Moskerintz at 202-383-1157 or hmoskerintz@realtors.org
HOUSING OPPORTUNITY TOOLKIT
This online toolkit is a how-to guide for creating and sustaining affordable housing opportunities in your community. It includes instructions for hosting housing opportunity events, tips for applying for grants, best practices and more.
Learn More: www.realtoractioncenter.com/hoptoolkit
Contact: Wendy Penn at 202-383-7504 or wpenn@realtors.org

HOUSING PULSE SURVEY
The data from this biennial survey provides valuable information on consumers’ attitudes and concerns about affordable housing from this survey of urban and suburban adults nationwide.
Learn More: www.realtoractioncenter.com/hopresources
Contact: Wendy Penn at 202-383-7504 or wpenn@realtors.org

SMART GROWTH
SMART GROWTH ACTION GRANT
This grant supports REALTOR® engagement in land use or transportation-related issues with the goal of affecting public policies that promote sustainable development, raising the profile of REALTORS® as community leaders and enhancing REALTOR® relationships with elected officials. Grant funding is available up to $15,000.
Learn More: www.realtoractioncenter.com/sggrants
Contact: Hugh Morris at 202-383-1278 or hmorris@realtors.org

SMART GROWTH FOR THE 21ST CENTURY CLASS
Offer and sponsor this four-hour course that teaches REALTORS® state-of-the-art community planning concepts, the value of smart growth neighborhoods to homebuyers and their communities and how REALTORS® can help make smart growth happen.
Learn More: www.realtoractioncenter.com/smartgrowth
Contact: Hugh Morris at 202-383-1278 or hmorris@realtors.org

COMMUNITY PREFERENCE SURVEY
Gain valuable information about consumers’ preferences toward transportation, housing and smart growth from this biennial survey.
Learn More: www.realtor.org/reports
Contact: Hugh Morris at 202-383-1278 or hmorris@realtors.org

LAND USE INITIATIVE
This program provides a comprehensive analysis of proposed land use-related measures at the state or local level to help associations take action that best supports the real estate industry within their community.
Learn More: www.realtoractioncenter.com/landuse
Contact: Adriann Murawski at 202-383-1068 or amurawski@realtors.org

LAND USE MEMO DATABASE & GROWTH MANAGEMENT FACT BOOK
Use the Memo Database and Growth Management Fact Book to research various land use management proposals and their impact on the real estate industry. This information can help craft your association’s response to proposed local ordinances in a way that best supports your members.
Learn More: www.realtoractioncenter.com/landuse
Contact: Adriann Murawski at 202-383-1068 or amurawski@realtors.org

PLACEMAKING PROGRAM & GRANT
Placemaking is the creation of vibrant, public spaces for the community to gather. The Placemaking Guide, webinars and Spaces to Places blog offer ideas for transforming vacant lots, deserted plazas, underused alleys or overgrown green spaces into community assets. The Placemaking Micro-Grant is available at two funding levels for up to $3,000 to help plan and implement smaller, quicker and less expensive Placemaking activities in your community.
Learn More: www.realtoractioncenter.com/placemaking
Contact: Holly Moskerintz at 202-383-1157 or hmoskerintz@realtors.org
WALKABLE COMMUNITY RESOURCES
Walkable communities are becoming the latest trend in real estate, and REALTORS® need to be aware of how the demand for walkable communities impacts real estate and their business. Get more details, listen to a webinar and download the fact sheet to see how to make your community more walkable. Then use a Smart Growth Action Grant to plan and implement your initiative.
Learn More: www.realtoractioncenter.com/walkability
Contact: Holly Moskerintz at 202-383-1157 or hmoskerintz@realtors.org

CUSTOMIZED STATE SMART GROWTH LEGISLATION PROGRAM
This customized resource can help your state association set the stage for sustainable development practices by proactively altering the state’s land use laws.
Learn More: www.realtoractioncenter.com/statelegislation
Contact: Joe Molinaro at 202-383-1175 or jmolinaro@realtors.org

STATE & LOCAL GROWTH POLLING PROGRAM
Survey your community’s residents on their attitudes toward growth and development. This information can help your association formulate land use policies. NAR will cover the cost of the polling.
Learn More: www.realtoractioncenter.com/sgpolling
Contact: Hugh Morris at 202-383-1278 or hmorris@realtors.org

ON COMMON GROUND MAGAZINE
Published twice a year, On Common Ground contains articles on cutting-edge land planning and development techniques. Order bulk copies of this magazine to use as a leave-behind when visiting local officials or provide NAR with a mailing list and leave the delivery to us.
Learn More: www.oncommonground-digital.org/oncommonground
Contact: Joe Molinaro at 202-383-1175 or jmolinaro@realtors.org

GROWTH & INFRASTRUCTURE TOOLKITS
Does your association need to get up to speed on land use and development practices or learn about public school policies and practices, the basic issues of water infrastructure or transportation issues that impact your members and local communities? The Smart Growth, Public School, Water Infrastructure and Transportation Toolkits can help. Download these online resources to help REALTORS® be strong advocates for their customers and find solutions to local challenges.
Learn More: www.realtoractioncenter.com/sgresources

STATE ISSUES TRACKER
This interactive, searchable database can help you research, track and analyze state laws that affect the real estate industry. Make comparisons among different state approaches to an issue and find citations of the particular state law addressing each issue.
Learn More: www.realtoractioncenter.com/statetracker
Contact: Adriann Murawski at 202-383-1068 or amurawski@realtors.org

HOT TOPIC ALERTS
This monthly resource highlights important trending real estate issues in state legislatures and contains a concise summary of information on a topic that has generated attention over the past six to twelve months. Hot Topic Alerts also include advocacy efforts of local REALTOR® Associations.
Learn More: http://www.realtoractioncenter.com/for-associations/state-local-issues-resources/#hottopics
Contact: Adriann Murawski at 202-383-1068 or amurawski@realtors.org

BETTER BLOCK GUIDE FOR ASSOCIATIONS
Better Block projects are one way REALTOR® Associations can revitalize a downtown or commercial corridor. This resource provides an overview of what a Better Block is and information to plan and organize a Better Block.
Learn More: www.realtoractioncenter.com/betterblock
Contact: Holly Moskerintz at 202-383-1157 or hmoskerintz@realtors.org
The REALTORS® Political Action Committee (RPAC) is your best investment in real estate. Take advantage of these grants, promotional materials and fundraising tools to boost your RPAC receipts and create a culture of RPAC and other political fundraising in your REALTOR® Association.

**SOFT DOLLAR RECOGNITION PROGRAM**

The RPAC Political Advocacy Fund consists of State and Local Association, State and Local Affiliate, and Society and Council investors who partner with NAR to strengthen our industry. Members who invest in the RPAC Political Advocacy Fund are eligible to participate in the Soft Dollar Recognition Program, with specific benefits that acknowledge their support of RPAC.


Contact: Kelly O’Donnell at 202-383-7510 or kodonnell@realtors.org

**REALTOR® PARTY CORPORATE ALLY PROGRAM**

The REALTOR® Party Corporate Ally Program creates an unprecedented advocacy partnership between NAR and the REALTOR® Association-related corporate community to protect and promote our mutual business interests. The program provides funding for federal, state and local independent expenditure and issue campaigns to support issues that are important to real estate and the elected officials who control those issues.

Learn More: [www.realtoractioncenter.com/corporateally](http://www.realtoractioncenter.com/corporateally)

Contact: Paula Martino at 202-383-1156 or pmartino@realtors.org
PHONE-A-FRIEND FOR RPAC

The Phone-A-Friend for RPAC Phone Bank initiative leverages member-to-member outreach to ensure each non-RPAC investing REALTOR® is personally contacted to ask them to invest in RPAC. The program uses the PAC Management System’s comprehensive phone bank module, which generates and manages targeted lists, processes credit card investments and sends automated thank you emails. The National Association of REALTORS® provides the structure and support required to execute this program, including:

- Program, implementation and volunteer training sessions on how to manage, setup and run phone bank events.
- Consulting help and technical assistance to answer questions that go beyond training.

Learn More: www.realtoractioncenter.com/phonebanks
Contact: Peter Kelly at 202-383-7599 or pkelly@realtors.org

PHONE-A-FRIEND FOR RPAC FUNDRAISING GRANTS FOR STATE AND LOCAL ASSOCIATIONS

Increase RPAC receipts, participation and Major Investors by applying for grants of up to $500 annually (subject to state law). Use these grants to help fund member-to-member phone bank outreach to help meet RPAC fundraising, participation and Major Investor goals. Associations will also receive training, support and software it needs to implement their phone bank.

Learn More: www.realtoractioncenter.com/phonebanks
Contact: Kanoa Naehu at 202-383-7509 or knaehu@realtors.org

RPAC MAJOR INVESTOR EVENT FUNDRAISING PROGRAM

Collaborate with NAR's fundraising staff to recruit Major Investors through NAR-sponsored fundraising events eligible for reimbursement up to $65 per attendee for approved events.

Learn More: www.realtoractioncenter.com/mievents
Contact: Kelly O'Donnell at 202-383-7510 or kodonnell@realtors.org

RPAC CONFERENCE GRANT FOR STATE ASSOCIATIONS

Take advantage of NAR’s grants to host a comprehensive fundraising training conference in your state or region. Grant funding is available up to $15,000.

Learn More: www.realtoractioncenter.com/rpacpartnership
Contact: Kanoa Naehu at 202-383-7509 or knaehu@realtors.org

RPAC FUNDRAISING GRANTS FOR STATE & LOCAL ASSOCIATIONS

Increase RPAC receipts and participation by applying for grants of up to $15,000 annually (subject to state law). Use these grants to help fund special RPAC fundraising events and activities. This program is limited to states with election laws that do not ban use of corporate political contributions for use in fundraising.

Learn More: www.realtoractioncenter.com/rpacgrants
Contact: Kanoa Naehu at 202-383-7509 or knaehu@realtors.org

REALTOR® PAC MANAGEMENT SYSTEM FOR STATE & LOCAL ASSOCIATIONS

Use NAR’s online REALTOR® PAC Management System to streamline processing, provide comprehensive accounting and compliance reporting and increase your association’s RPAC investments.

Learn More: www.realtoractioncenter.com/rpaconline
Contact: Peter Kelly at 202-383-7599 or pkelly@realtors.org

RPAC ONLINE FUNDRAISING PROGRAM

For state associations on the PAC Management System, NAR offers support to increase RPAC participation through the Online Fundraising Program. NAR provides states with strategy development, technical support and training to create a successful online solicitation campaign. Campaign materials include state-specific branding, message creation, group segmentation and more!

Learn More: www.realtoractioncenter.com/rpac/for-associations
Contact: Peter Kelly at 202-383-7599 or pkelly@realtors.org
REALTOR® ASSOCIATION MOBILE PROCESSOR (RAMP)

NAR makes it easy for associations to process credit card investments from members at RPAC fundraising events using card readers. The card reader connects directly to a phone or tablet and investment information flows directly to the REALTOR® PAC management system for compliance and fundraising purposes.

Learn More: www.realtoractioncenter.com/ramp

Contact: Peter Kelly at 202-383-7599 or pkelly@realtors.org

CUSTOMIZED RPAC PROMOTIONAL MATERIALS

Order RPAC marketing brochures to educate your members and increase investments. NAR will customize the brochures with your logo and local issues, and pay for the design, printing and delivery to your office. This program is limited to states with election laws that do not ban use of corporate political contributions in fundraising.

Learn More: www.realtoractioncenter.com/rpacbrochures

Contact: Jackie Zaporowski at 202-383-1029 or jzaporowski@realtors.org

RPAC COMMERCIAL BROCHURES

Order RPAC Commercial brochures to educate your members about commercial issues and increase investments.

Learn More: www.realtoractioncenter.com/rpacordercommercial

Contact: Jackie Zaporowski at 202-383-1029 or jzaporowski@realtors.org

RPAC FUNDRAISING WEBINARS

Participate in webinars designed to help state and local staff as well as REALTOR volunteers acquire practical RPAC fundraising skills without leaving the office. The webinars are often hosted by NAR staff and allow opportunities to get all of your RPAC questions answered.

Contact: Liz Demorest at 202-383-1030 or ldemorest@realtors.org

CORPORATE ALLY RECOGNITION PIN

The Corporate Ally Recognition Pin recognizes corporate investors in the Corporate Ally Program. The recognition pin features green enamel overlay lettering on a silver metal pin with glass stars to denote the program’s seven recognition levels.

Learn More: www.realtoractioncenter.com/corporateally

Contact: Paula Martino at 202-383-1156 or pmartino@realtors.org

RPAC MAJOR INVESTOR RECOGNITION PINS

RPAC Major Investor recognition pins are given to individual and soft dollar Major Investors whose RPAC contributions meet investment thresholds designated by the RPAC Trustees, namely Sterling, Crystal, Golden and Platinum Rs. In addition to recognizing all of the years a REALTOR® or corporation has been a Major Investor, the pin signifies the year the last contribution was made. Hall of Fame and President’s Circle designations are also displayed on recognition pins.


Contact: Jackie Zaporowski at 202-383-1029 or jzaporowski@realtors.org

RECOGNITION RIBBONS

Give your investors the recognition they deserve. Order free RPAC ribbons so they can proudly display them. NAR will pay for the design, printing and delivery to your office.

Learn More: www.realtoractioncenter.com/rpacribbons

Contact: Jackie Zaporowski at 202-383-1029 or jzaporowski@realtors.org
RPAC HALL OF FAME

The Hall of Fame recognizes dedicated members whose RPAC investments total an aggregate lifetime amount of at least $25,000. Members are installed at the REALTORS® Legislative Meeting & Trade Expo the following year in Washington, D.C. President’s Circle contributions may be counted toward Hall of Fame status. Among the benefits of the RPAC Hall of Fame are name plaques on the RPAC Hall of Fame wall located on NAR’s Washington, D.C. building rooftop, personal plaques commemorating installation and recognition pins with Hall of Fame designation.

Contact: Jackie Zaporowski at 202-383-1029 or jzaporowski@realtors.org

PRESIDENT’S CIRCLE

The President’s Circle is an influential group of REALTORS® who contribute directly to REALTOR®-friendly candidates in response to requests from NAR and the RPAC Trustees. The legal limit any political action committee (PAC) can give a Member of Congress is $10,000. The President’s Circle program allows REALTORS® to contribute beyond RPAC dollars and increase the strength of the REALTOR® voice on Capitol Hill.

Learn More: www.realtoractioncenter.com/rpac/presidentscircle/
Contact: Kelly O’Donnell at 202-383-7510 or kodonnell@realtors.org or Maggie Fitzgerald at 202-383-1078 or mfitzgerald@realtors.org

TRIPLE CROWN AWARDS

Recognizes state and local associations that meet their individual state RPAC goals during the fundraising year (Jan 1–Dec 31 annually). Qualifying state and local associations will be awarded the Triple Crown in May at the REALTORS® Legislative Meeting & Trade Expo.

Contact: Jackie Zaporowski at 202-383-1029 or jzaporowski@realtors.org

RPAC SOCIAL MEDIA GUIDELINES

The posting of RPAC information on websites and social media is subject to both federal and state election laws. These laws may require that associations regulate access to certain portions of their sites.

Contact: Liz Demorest at 202-383-1030 or ldemorest@realtors.org
Check out the wide variety of resources to help your association be successful in campaigns to elect REALTOR® Champions to public offices as well as to advance public policies to benefit real estate. Tap into these services to help influence voter opinions in your next candidate or issue campaign.

STATE & LOCAL INDEPENDENT EXPENDITURES
Apply for funding to help influence voter opinion to elect your REALTOR® Champions to public office. Funds can help pay for mailings, phone banks, advertising and more. Total state and local allocations determined by membership size.

Learn More: www.realtoractioncenter.com/campaignservices
Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

STATE & LOCAL ISSUES MOBILIZATION PROGRAM
Get financial and technical assistance in advocating your association’s position on important real estate issues. Whether attempting to pass a ballot initiative or influence proposed legislation or regulations, communicating the REALTOR® position to targeted lawmakers and voters can significantly enhance your association’s influence in the public policy arena.

Learn More: www.realtoractioncenter.com/issuesmob
Contact: Joe Maheady at 202-383-1006 or jmaheady@realtors.org

Services in red can be accessed through the State & Local Independent Expenditure and Issues Mobilization Programs.
CAMPAIGN MANAGEMENT
Access state-of-the-art campaign tools to advance your candidate and issue advocacy agenda. Our team of consultants will help you maximize your association’s resources and put REALTORS® on the winning team whether fighting a local tax on real estate or promoting a REALTOR® candidate running for office.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

POLLING & RESEARCH
These polling and research services can help you determine if a candidate or issue campaign is viable and what approach you want to take in a campaign. Through polling and research, your association and NAR can work together to determine the best campaign messaging and strategies.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

DIRECT MAIL SERVICES
Use NAR’s technical and financial assistance to create mailings that help influence candidate and issue campaigns in your state or local area. NAR consultants will design creative mailers to send to strategically targeted households.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

PHONE CALLS & PHONE BANKS
NAR’s automated call (robocalls) and phone bank services can help influence candidate and issue campaigns in a cost-effective, personal and direct way. Access state-of-the-art campaign tools to advance your advocacy agenda. Our team of consultants will help you maximize your association’s resources and put REALTORS® on the winning team on issues of importance.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

CREATIVE DESIGN FOR CAMPAIGN MATERIALS
Use NAR’s assistance to create and run online, print, radio and/or television advertising to make your issue or candidate campaign successful. This service is for campaigns needing broader paid communications.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

DIGITAL MEDIA: WEBSITES & SOCIAL MEDIA
Use NAR’s assistance to create and manage an effective online presence for your issue or candidate campaign. These are critical tools in raising money online and generating grassroots support.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

Services in red can be accessed through the State & Local Independent Expenditure and Issues Mobilization Programs.
Advocacy & Campaign Services

RADIO & TELEVISION PRODUCTION
Does your issue or candidate campaign need media outreach to be successful? NAR has the capacity to create and manage the production and placement of campaign-based advocacy radio and television advertisements. These tools can be a component of a successful issue or candidate campaign.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

DATA ANALYSIS AND MODELING
Elections are won or lost based on voter data. NAR can gather and analyze voter data to advise on campaign strategy and plans for what messages will move the public towards supporting the issues that are important to REALTORS®. Projects can range from creating list of voters that are affected by your issues to the creation of complex data models to influence decision makers.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

GET OUT THE VOTE (GOTV) ADVOCACY
If residents are not registered to vote, they cannot vote for candidates who support REALTOR® issues or in favor of public policies that promote homeownership. Increase the number of registered voters in your community through customizable communications and education pieces.

Learn More: www.realtoractioncenter.com/vri

Contact: John Winston at 202-383-1235 or jwinston@realtors.org or Mitchell Norton at 202-383-1091 or mnorton@realtors.org

LEGISLATIVE & ADVOCACY OUTREACH
Is your association dealing with an issue that affects REALTORS® in the state house or at city hall? Using tools such as push-through calls, email communications and mass media, NAR can help your association achieve your REALTORS® legislative agenda.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: John Winston at 202-383-1235 or jwinston@realtors.org

REALTOR® PARTY PLUS
Is your REALTOR® Association ready to take the next step in running campaign activity? The REALTOR® Party Plus Program provides interested REALTOR® Associations direct access to campaign-related activities beyond what an association can access via the REALTOR® Party. The REALTOR® Party Plus Program is for groups ready to have a deeper involvement in political advocacy and campaign activities.

Learn More: www.realtoractioncenter.com/campaignservices

Contact: Gerry Allen at 202-383-1109 or gallen@realtors.org

Services in red can be accessed through the State & Local Independent Expenditure and Issues Mobilization Programs.
VOTER REGISTRATION INITIATIVE PROGRAMS FOR REALTORS®

If your members are not registered to vote, they cannot vote for candidates who support REALTOR® issues or in favor of public policies that promote homeownership. Use the Voter Registration Initiative Programs to increase registered REALTORS® in your association.

Learn More: www.realtoractioncenter.com/vri
Contact: Mitchell Norton at 202-383-1091 or mnorton@realtors.org

CANDIDATE TRAINING ACADEMY

Collaborate with NAR’s professional campaign consultants to help groom your REALTOR® Champions to be viable and successful candidates for public office. This training class walks a candidate step-by-step through the process, from making the decision to run and fundraising to Get-Out-The-Vote efforts on Election Day.

Learn More: www.realtoractioncenter.com/candidate
Contact: Kyle Lambert London at 202-383-1203 or klambertlondon@realtors.org

CAMPAIGN MANAGEMENT TRAINING 1.0 & 2.0

Campaign Management Training (CMT) 1.0 is an interactive two-day program that includes a refresher on managing candidate and issue campaigns, using new campaign tools and a briefing on how NAR Campaign Services can work for state and local associations. CMT 2.0 is a three-day program where participants learn about political grassroots advocacy and coalition building. In both versions, professional campaign consultants will lead the discussions and there will be opportunities to talk with experts in various fields. These trainings are available to association staff only.

Learn more: www.realtoractioncenter.com/cpatraining
Contact: Kyle Lambert London at 202-383-1203 or klambertlondon@realtors.org
Building REALTOR® Party Strength & Member Involvement

Build on your association’s grassroots power with these tools and resources. Increase your membership’s involvement in the political process.

REALTOR® PARTY HUB

Sign up for the REALTOR® Party Hub, a comprehensive, web-based grassroots communication system. Send state or local calls for action and member newsletters, create event registrations or member surveys, manage member data and track member engagement levels through robust reports. This state-of-the-art software system is offered free to all associations.

Learn More: www.realtoractioncenter.com/hub
Contact: Melissa Horn at 202-383-1026 or mhorn@realtors.org

REALTOR® PARTY MOBILE ALERTS

REALTOR® Party Mobile Alerts, our texting platform, offers REALTORS® a way to stay connected directly from their cell phone or tablet. When a legislative call for action is launched, subscribers get a short text message with ways to take action. REALTORS® can sign up for REALTOR® Party Mobile Alerts by texting the word REALTORS to 30644.

Learn More: www.realtoractioncenter.com/rpma
Contact: Melissa Horn at 202-383-1026 or mhorn@realtors.org
**BROKER INVOLVEMENT PROGRAM**

Broker-owners can use this turnkey program to rally agents to bring REALTOR® Party issues to the attention of state legislatures and Congress. Enrolled broker owners/managers are able to automatically send company-branded NAR and state association calls for action directly to their agents. This increases participation rates, while emphasizing the broker-owner’s leadership role as a key provider of important information to their agents.

Learn More: [www.realtoractioncenter.com/brokers](http://www.realtoractioncenter.com/brokers)

Contact: Victoria Givens at 202-383-1021 or vgivens@realtors.org

**NEW! BROKER INVOLVEMENT GRANT**

The Broker Involvement grant allows local and state associations to create broker activities that recruit, retain, educate and engage brokers and their agents in the Broker Involvement Program. The grant activities will help solidify a culture of REALTOR® engagement and advocacy throughout the REALTOR® Association.

Contact: Erin Murphy at 202-383-1079 or emurphy@realtors.org

**FEDERAL POLITICAL COORDINATOR (FPC) PROGRAM**

Federal Political Coordinators (FPC) are the “face of real estate,” working to educate members of Congress on important issues facing the real estate industry. FPCs are recommended by their state president and appointed by the NAR President, to serve a two-year term that runs concurrently with the congressional cycle. Potential FPCs should have a willingness to learn the issues, the ability to set aside their personal politics to represent the REALTOR® Party and the desire to build and/or maintain a relationship with a member of Congress.

Learn More: [www.realtoractioncenter.com/realtors/fpc](http://www.realtoractioncenter.com/realtors/fpc)

Contact: Victoria Givens at 202-383-1021 or vgivens@realtors.org

**SHARED GAD PROGRAM**

If your association does not have a GAD to call its own, NAR can facilitate combining resources with nearby associations to ensure that your members’ legislative and regulatory interests are represented.

Learn More: [www.realtoractioncenter.com/sharedgad](http://www.realtoractioncenter.com/sharedgad)

Contact: Gerry Allen at 202-383-1109 or gallen@realtors.org

**GAD INSTITUTE**

The Government Affairs Directors’ Institute is an annual professional development conference for state and local real estate association professionals who provide guidance to and work for associations in the areas of government affairs, political affairs, legislative or regulatory affairs, lobbying, advocacy, RPAC fundraising, campaigns, community outreach and all other REALTOR® Party initiatives. The Institute is an opportunity for these industry professionals to meet, exchange ideas and best practices, gain valuable career skills and networking opportunities in order to provide the best value and information to their association and the real estate industry.

Learn More: [www.realtoractioncenter.com/gadinstitute](http://www.realtoractioncenter.com/gadinstitute)

Contact: Kyle Lambert London at 202-383-1203 or klambertlondon@realtors.org
CONSUMER ADVOCACY OUTREACH

NAR's Consumer Advocacy Outreach Program offers state and local associations, brokers and agents a comprehensive way to educate and engage consumers on homeownership-related public policy issues at the state, local and national levels.

The program is comprised of two main assets—the HomeOwnershipMatters.Realtor website and the consumer outreach database. HomeOwnershipMatters.Realtor is the new integrated website for consumers to find a wealth of information on public policy topics that affect their homeownership experience.

NAR's Consumer Advocacy Program offers:

- **Homeownership Issue Education and Consumer Action**
  NAR sends messages to millions of consumers each month. When a consumer clicks on the message, they are directed to the HomeOwnershipMatters.Realtor website. In addition to learning more about important national, state and local issues, consumers can take direct action (i.e., sign a petition, send a letter to lawmakers at the national, state or local level) on issues affecting homeownership.

- **State and Local Association Consumer Content**
  State and local associations can post local consumer advocacy content to the HomeOwnershipMatters.Realtor website on their own association web page. Be it an issue (i.e., property taxes, public transit) or a program to better the community (i.e., place making grant, conserving water) your association will gain valuable recognition as a community advocate that is protecting consumer interests. Local content for your HomeOwnershipMatters.Realtor webpage can be written by the association, provided by a third-party news aggregator or written by professional writers that NAR makes available for consumer advocacy outreach. Associations may use and repurpose current consumer advocacy content from the HomeOwnershipMatters.Realtor website.

- **Association Outreach to Consumers via NAR's Shared Consumer Advocacy Database**
  Nationally more than 7.5 million consumer names and emails are in NAR's Consumer Advocacy database. These consumers have previously shown or taken direct interest in NAR issue or consumer outreach campaigns in the past. Every state and territory has names in the database which NAR will share with your association for consumer-focused issues advocacy. For a discounted cost, associations can send electronic messages to local consumers about public policy issues or homeownership. If your association has an issue campaign, whether or not supported financially by NAR's Issues Mobilization Program, the shared Consumer Advocacy Database can give your association an edge in rallying public support.

- **Providing Brokers and Agents with Sharable Consumer Content**
  Brokers and their agents can use the content from HomeOwnershipMatters.Realtor on their personal or company websites and for use on social media to stay in touch with past and prospective clients. NAR brokers and members have free access to post information to or use HomeOwnershipMatters.Realtor video clips in their newsletters.

HomeOwnershipMatters.Realtor website: realtoractioncenter.com/consumeradvocacy

Learn more about the Consumer Advocacy Database: www.realtoractioncenter.com/for-associations/campaignservices/consumer-advocacy/

Social Media Channels:
www.facebook.com/homeownershipmatters/
www.twitter.com/NAR_homeowners/

Contact: Erin Murphy at 202-383-1079 or emurphy@realtors.org
REALTOR® PARTY NEW GAD & AE ORIENTATION

Newly hired Association Executives (AEs) and GADs are invited to attend a day-and-a-half orientation at the NAR offices in Washington, D.C. The orientation will offer an in-depth opportunity to discover how NAR’S Government Affairs Division works with state and local associations to promote our federal agenda; what resources are available through the REALTOR® Party to enable state and local associations to champion their advocacy, outreach and community issues; and how RPAC helps local associations increase their investments. This training will be offered three times a year and is free of charge, including attendee’s travel and lodging, to participating AEs and GADs.


Contact: Kyle Lambert London at 202-383-1203 or klambertlondon@realtors.org

BEST PRACTICES FOR ChoOSING REALTOR® PARTY CHAMPIONS COURSE

This three-hour training session, developed by NAR, provides best practices for RPAC Trustees, Government Affairs Committees or other committee members who disburse money to candidates at their state or local associations. This training provides hands-on assistance, from NAR trainers, and time-tested templates for state and local associations that want to identify and support political candidates who are best qualified to represent the issues important to REALTORS® and real estate.


Contact: Kyle Lambert London at 202-383-1203 or klambertlondon@realtors.org

GAME CHANGER PROGRAM

Have a unique advocacy or community outreach idea that is not already listed as a REALTOR® Party Association Resource? Apply for a Game Changer grant to fund it. Semiannually, a number of grants are awarded to state and local associations that develop unique ideas to engage their members in an advocacy or community outreach endeavor. Ideas are submitted via the official application available online and judged by a panel of REALTOR® Association Executives from around the country. Winning ideas must embody the goals and spirit of the REALTOR® Party Initiative. In addition, these Game Changer ideas are ones that should be replicable for other states and local associations. Grant funds available up to $15,000.

Learn More: www.realtoractioncenter.com/gamechanger

Contact: Kyle Lambert London at 202-383-1203 or klambertlondon@realtors.org

BUILDING REALTOR® PARTY STRENGTH & MEMBER INVOLVEMENT
Online Resources

REALTOR® ACTION CENTER WEBSITE
Looking for new ways to vote, act and invest in the REALTOR® Party? Want to see how other state and local associations are successfully using REALTOR® Party programs, grants and tools? Whether you want to apply for grants, learn more about RPAC or participate in a national call for action, the REALTOR® Action Center is a one-stop shop for your REALTOR® Party needs. The website offers members and state and local associations valuable resources and tools to strengthen their advocacy and community outreach programs, building political clout at every level of government and strong communities nationwide.

Learn More: www.realtoractioncenter.com
Contact: Brandon Maddox at 202-383-1043 or bmaddox@realtors.org

REALTOR® PARTY TRACKER
The REALTOR® Party Tracker allows members to see how state and local REALTOR® Associations across the country are using REALTOR® Party programs, tools and resources to improve state and local legislative and advocacy activities.

Learn More: www.realtoractioncenter.com/realtor-party/tracker/
Contact: Brandon Maddox at 202-383-1043 or bmaddox@realtors.org

REALTOR® PARTY NEWS
Emailed monthly, the REALTOR® Party News newsletter is sent to all NAR members and provides regular updates on REALTOR® Party activities and resources as well as success stories from state and local REALTOR® Associations.

Learn More: www.realtoractioncenter.com
Contact: Tiane Harrison at 202-383-7531 or tharrison@realtors.org

REALTOR® PARTY SOCIAL MEDIA CHANNELS
Follow the REALTOR® Party on Facebook, Twitter and Pinterest to get the latest news and information.

Facebook: www.facebook.com/realtoractioncenter
www.facebook.com/NARCommunityOutreach

Twitter: www.twitter.com/RealtorAction

Pinterest: www.pinterest.com/Realtors/the-realtor-party/

Contact: Tiane Harrison at 202-383-7531 or tharrison@realtors.org or Melissa Horn at 202-383-1026 or mhorn@realtors.org

GADFLY NEWSLETTER
The GADFly is a monthly email newsletter that provides Government Affairs Directors (GADs) at state and local REALTOR® Associations with tools, news and information to help them serve their members.

Learn More: www.realtoractioncenter.com/gads/
Contact: Tiane Harrison at 202-383-7531 or tharrison@realtors.org

REALTOR® PARTY SUCCESS STORIES
State and local REALTOR® Associations around the country are taking advantage of REALTOR® Party tools and resources to step up their community outreach and advocacy efforts. Their success stories expand beyond their states and cities because they inspire and set precedents. Take a look at the examples here for around the country.


Contact: Tiane Harrison at 202-383-7531 or tharrison@realtors.org
# NAR Community & Political Affairs
## Staff Directory

<table>
<thead>
<tr>
<th><strong>SENIOR MANAGEMENT</strong></th>
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<tbody>
<tr>
<td>Walt Witek</td>
<td>Senior Vice President</td>
<td>202-383-1067</td>
<td><a href="mailto:wwitek@realtors.org">wwitek@realtors.org</a></td>
</tr>
<tr>
<td>Bill Malkasian, CAE</td>
<td>Vice President of Political Strategic Planning</td>
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<td><a href="mailto:bmalkasian@realtors.org">bmalkasian@realtors.org</a></td>
</tr>
<tr>
<td>Susie Helm, RCE</td>
<td>Vice President for Advocacy Operations &amp; Communications</td>
<td>202-383-1117</td>
<td><a href="mailto:shelm@realtors.org">shelm@realtors.org</a></td>
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<tr>
<th><strong>ADMINISTRATIVE SERVICES</strong></th>
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<tbody>
<tr>
<td>Kathleen LaMarre</td>
<td>Operations Manager</td>
<td>202-383-7560</td>
<td><a href="mailto:klamarre@realtors.org">klamarre@realtors.org</a></td>
</tr>
<tr>
<td>Ted Wright</td>
<td>Meetings and Administrative Associate</td>
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<tr>
<td>Liz Best</td>
<td>Campaign Services &amp; Meetings Coordinator</td>
<td>202-383-7582</td>
<td><a href="mailto:lbest@realtors.org">lbest@realtors.org</a></td>
</tr>
<tr>
<td>Laura Pedro</td>
<td>Project Specialist</td>
<td>202-383-1108</td>
<td><a href="mailto:lpedro@realtors.org">lpedro@realtors.org</a></td>
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<th><strong>BUDGET &amp; FINANCE</strong></th>
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<tr>
<td>Tim Ryan</td>
<td>Financial Affairs &amp; Budget Director for GOVAFF/CPA</td>
<td>202-383-1098</td>
<td><a href="mailto:tryan@realtors.org">tryan@realtors.org</a></td>
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<tr>
<td>Johan Holmberg</td>
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<td>202-383-1099</td>
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<tbody>
<tr>
<td>Gerry Allen, RCE, CAE</td>
<td>Managing Director, Campaign Services</td>
<td>202-383-1109</td>
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<tr>
<td>John Winston</td>
<td>Campaign Services Manager</td>
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</tr>
<tr>
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<td><a href="mailto:klambertlondon@realtors.org">klambertlondon@realtors.org</a></td>
</tr>
<tr>
<td>Mitchell Norton</td>
<td>Campaign Services Representative</td>
<td>202-383-1091</td>
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</tr>
<tr>
<td>Joe Maheady</td>
<td>Issues Mobilization Program Manager</td>
<td>202-383-1006</td>
<td><a href="mailto:jmaheady@realtors.org">jmaheady@realtors.org</a></td>
</tr>
<tr>
<td>Position</td>
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<tr>
<td>Communications Director</td>
<td>Tiane N. Harrison</td>
<td>Communications</td>
<td>202-383-7531</td>
</tr>
<tr>
<td>Managing Director, Smart Growth &amp; Housing Opp.</td>
<td>Joe Molinaro, AICP, LEED Green Assoc., CNU-A</td>
<td>COMMUNITY OUTREACH PROGRAMS</td>
<td>202-383-1175</td>
</tr>
<tr>
<td>Smart Growth Programs Manager</td>
<td>Hugh Morris, AICP, LEED AP</td>
<td></td>
<td>202-383-1278</td>
</tr>
<tr>
<td>Housing Opportunity Programs Manager</td>
<td>Wendy Penn</td>
<td></td>
<td>202-383-7504</td>
</tr>
<tr>
<td>Community Programs Outreach Manager</td>
<td>Holly Moskerintz, GREEN</td>
<td></td>
<td>202-383-1157</td>
</tr>
<tr>
<td>State &amp; Local Government Affairs Representative</td>
<td>Adriann Murawski</td>
<td></td>
<td>202-383-1068</td>
</tr>
<tr>
<td>Diversity &amp; Community Outreach Director</td>
<td>Fred Underwood, RCE</td>
<td>DIVERSITY PROGRAM</td>
<td>202-383-1132</td>
</tr>
<tr>
<td>Political Events Manager</td>
<td>Beth Brittingham</td>
<td>POLITICAL EVENTS</td>
<td>202-383-1209</td>
</tr>
<tr>
<td>Managing Director, REALTOR® Mobilization &amp; Communications</td>
<td>Jim MacGregor</td>
<td>REALTOR® MEMBER MOBILIZATION</td>
<td>202-383-1188</td>
</tr>
<tr>
<td>Sr. Representative, Consumer Advocacy Outreach</td>
<td>Erin Murphy</td>
<td></td>
<td>202-383-1079</td>
</tr>
<tr>
<td>REALTOR® Mobilization Programs Manager</td>
<td>Victoria Givens</td>
<td></td>
<td>202-383-1021</td>
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<tr>
<td>Online Advocacy Manager</td>
<td>Melissa Horn</td>
<td></td>
<td>202-383-1026</td>
</tr>
<tr>
<td>Programs Systems Manager</td>
<td>Brandon Maddox</td>
<td></td>
<td>202-383-1043</td>
</tr>
<tr>
<td>Managing Director, RPAC &amp; Political Fundraising</td>
<td>Lauren Facemire</td>
<td>RPAC &amp; POLITICAL FUNDRAISING</td>
<td>202-383-1080</td>
</tr>
<tr>
<td>RPAC Technology &amp; Online Fundraising Director</td>
<td>Peter Kelly</td>
<td></td>
<td>202-383-7599</td>
</tr>
<tr>
<td>Director of Corporate Fundraising</td>
<td>Paula Martino</td>
<td></td>
<td>202-383-1156</td>
</tr>
<tr>
<td>RPAC Fundraising Manager</td>
<td>Liz Demorest</td>
<td></td>
<td>202-383-1030</td>
</tr>
<tr>
<td>Major Investor Fundraising Representative</td>
<td>Kelly O’Donnell</td>
<td></td>
<td>202-383-7510</td>
</tr>
<tr>
<td>RPAC Fundraising Specialist</td>
<td>Kanoa Naehu</td>
<td></td>
<td>202-383-7509</td>
</tr>
<tr>
<td>RPAC Fundraising Coordinator</td>
<td>Jackie Zaporowski</td>
<td></td>
<td>202-383-1029</td>
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</table>
You're a member of the REALTOR® Party—the only advocacy group in America that fights exclusively for homeownership, real estate investment, strong communities and the free enterprise system. Here are six easy ways to get started.

**STEP 1**
Register To Vote
Our goal is to have as many of our members registered and at their polling place on Election Day as possible.

**STEP 2**
REALTOR® Party Mobile Alerts
Text REALTOR to 30644 to have national and state calls for action sent directly to your phone.

**STEP 3**
Follow Us
Follow the REALTOR® Party on Facebook and Twitter. Use #REALTORParty in your posts.

**STEP 4**
Visit Us Online
Stay tuned to www.realtoractioncenter.com for the latest news and information.

**STEP 5**
Check Your Email
The REALTOR® Party News newsletter is sent the 2nd Thursday of the month.

**STEP 6**
Do Your Research
Learn who your elected officials are and where they stand on real estate issues.

www.realtoractioncenter.com